



MARLBOROUGH ATHLETICS CLUB
HON. PRESIDENT: DAVID HEMERY CHAIRMAN: CHRIS
PATTERSON SECRETARY: PAUL WARREN

Development plan 2026/27

Marlborough Athletics has the following long-term development objectives:

1. To ensure the future success & sustainability of the club.
2. To focus on the development of athletes from all age groups.
3. To create a pool of coaching talent and athletics officials which adequately serves the needs to the clubs' members.
4. To ensure our athletes have opportunities for T&F and XC competition at club/county/ regional & national level.
5. To operate an "athlete-centred approach" whereby the needs of the athlete are put ahead of those of the club, coach or other parties.
6. To provide equipment & facilities necessary for development of targeted track & field skills
7. To ensure future success & sustainability, and based on the last two year's operating costs, Marlborough Athletics needs a minimum of 170 fully-paid members, and this would imply a qualified coach/ coaching assistant for every 12 members, of which we currently only have 10 licenced.
8. Where possible there needs to be a balance spread across the age groups U18, U16, U14, U12 & U10.
9. The goal is to continue to attract new U8 members whilst retaining older athletes through to U17 age group and above.

Current Situation

1. Marlborough Athletics currently has a pool of 4 EA Qualified coaches who are available on a regular or ad-hoc basis. Currently we have 6 EA qualified Coaching Assistants. The club's honorary president David Hemery helps with occasional specialist coaching but is currently unlicensed. We will continue to encourage parents to come forward to undertake EA training which the club will pay for in return for a commitment to coaching.
2. Each Marlborough Athletics training session must be led by at least one EA qualified full coach. Marlborough Athletics will also liaise with other local clubs and coaches as needed to ensure that our athletes can access the appropriate specialist training. This fulfils our commitment to being 'athlete centred'. Competition and measurement of individual progress will be a key element of Marlborough Athletics approach. As a club we follow England Athletics coaching protocols.
3. Marlborough Athletics enters the following competitions:
Wessex League for Quad Kids and U14 and above
Wiltshire Athletics Championships and Wiltshire Cross Country Championships
Southwest & National Events for qualifying athletes.
Southern Athletics League (U18 and above).
4. Open meets for U8+ where possible... promoted via website Marlborough Athletics - hosted Quad Kids Matches for U9+ Marlborough Athletics Adhoc internal race days & rolling multi-event comps for all ages
5. All U12-plus athletes will be automatically affiliated to England Athletics through their Marlborough Athletics membership. They can access their PBs and national rankings on EA's Power of 10 website. For U10s and U8s, performances will be measured informally during training and formally during Wessex League and Marlborough Athletics -hosted Quad Kids competitions.
6. Recognition of competitive success & individual progress at all levels will be a key club strategy. We will continue to present Age Group Champion and Age Group Achievement Awards at our end of season prize giving — ideally as a social event and prize giving, normally held at the Marlborough rugby club.
7. Marlborough Athletics aspires to produce top class junior athletes. We monitor performance against the England Athletics PD Award Scheme (Levels 1 - 9). The target will be to have our athletes achieving rankings in the UK top 10 and/or achieving Level 9 standards. England Athletics PB Award certificates will be given to athletes achieving Level 1 - 9. We will also aim to have our athletes representing the county for school's championships and at EA inter-county level.
8. Expected expenditure can be currently approximately broken down thus:

Expected expenditure 26/27 estimated:

EA Affiliation fees

Track Fees

Coaching Development = External coaching support

Clothing

Transport

Competition costs including home meetings

Website

Hire of gym

Equipment

End of Year prize giving costs

Promotion & recruitment of new members

Miscellaneous

Total

Total to be covered by income from Membership Subs is £4000-£6000.

Therefore, we must assess our annual membership fees to ensure the club continues on a sound financial basis.